Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application. Applicants have submitted a new complete claim set showing any marked up claims with insertions indicated by underlining and deletions indicated by strikeouts and/or double bracketing.

Listing of Claims:

1. (Currently Amended)   A method <u>of displaying a web page at a client device,</u> comprising:

detecting an object associated with <s>a</s> <u>the</u> web page;

assessing<u>, as part of displaying the web page,</u> which of plural trust levels is to be accorded to the object; and

suppressing the object based on the accorded trust level<u>,</u>

<u>wherein assessing which of the plural trust levels is to be accorded to the object evaluates criteria, as part of displaying the web page, including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set.</u>

2. (Original)   A method according to Claim 1, wherein the object is one of a COM object or an ActiveX control.

3. (Original)   A method according to Claim 1, wherein the object is embedded in the web page, and includes any one of downloadable code, a link to a URL, a popup window, graphic data, a video file, an audio file, and a text file.

4. (Original)   A method according to Claim 1, wherein the object is a link to an object on a remote server, wherein further the object on the remote server includes any one of downloadable code, a URL, a popup window, graphic data, a video file, an audio file, and a text file.

5. (Currently Amended)   A method according to Claim 1,

~~wherein assessing which of the plural trust levels is to be accorded to the object evaluates criteria including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set, and~~

wherein further suppressing the object includes displaying a prompt to indicate the suppression of the object based upon a positive evaluation of any of the criteria.

6. (Original)   A method according to Claim 5, wherein the prompt is a modal prompt to provide a user with an activation choice.

7. (Original)   A method according to Claim 5, wherein the prompt is a modeless prompt to advise a user of the object being suppressed.

8. (Original)   A method according to Claim 5, wherein the prompt is a modeless prompt to advise a user of the object being suppressed and to provide the user with an activation choice.

9. (Original)   A method according to Claim 1,

wherein assessing which of the plural trust levels is to be accorded to the object evaluates criteria including whether the object is to be rendered and whether a download flag is set, and

wherein further suppressing the object includes displaying a prompt to indicate the suppression of the object based upon a positive evaluation of any of the criteria.

10. (Original) A method according to Claim 9, wherein the prompt is a modal prompt to provide a user with an activation choice.

11. (Original) A method according to Claim 9, wherein the prompt is a modeless prompt to advise a user of the object being suppressed.

12. (Original) A method according to Claim 9, wherein the prompt is a modeless prompt to advise a user of the object being suppressed and to provide the user with an activation choice.

13. (Original) A method according to Claim 1,

wherein assessing which of the plural trust levels is to be accorded to the object determines whether the object is a popup window, and

wherein further suppressing the object includes displaying a prompt to indicate the suppression of the object based upon a positive determination.

14. (Original) A method according to Claim 13, wherein the prompt is a modeless prompt to advise a user of the object being suppressed.

15. (Original) A method according to Claim 13, wherein the prompt is a modeless prompt to advise a user of the object being suppressed and to provide the user with an activation choice.

16. (Original) A method according to Claim 1,

wherein assessing which of the plural trust levels is to be accorded to the object evaluates criteria including whether the object is beneath a security setting and whether a security setting flag is set, and

wherein further suppressing the object includes displaying a prompt to indicate the suppression of the object based upon a positive evaluation of any of the criteria.

17. (Original) A method according to Claim 16, wherein the prompt is a modal prompt to provide a user with an activation choice.

18. (Original) A method according to Claim 16, wherein the prompt is a modeless prompt to advise a user of the object being suppressed.

19. (Original) A method according to Claim 16, wherein the prompt is a modeless prompt to advise a user of the object being suppressed and to provide the user with an activation choice.

20. (Original) A method according to Claim 1, wherein suppressing the object includes displaying a user interface to describe the content of the suppressed object and to provide a user with an opportunity to activate the content of the suppressed object.

21. (Currently Amended)   A computer-readable storage medium having one or more instructions that, when read, cause one or more processors to:

determine a trust level for an object associated with a web page to be displayed at a client device;

suppress an action associated with the object based on the trust level; and

provide an activation opportunity for the action,

wherein the trust level to be accorded to the object evaluates criteria, as a part of displaying the web page, including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set.

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22. (Currently Amended)   A computer-readable storage medium according to Claim 21, wherein the object is one of a COM object or an ActiveX control.

23. (Currently Amended)   A computer-readable storage medium according to Claim 21, wherein the object is embedded in the web page, and includes any one of a downloadable file, a link to another file, a popup window, graphic data, a video file, an audio file, and a text file.

24. (Currently Amended)   A computer-readable storage medium according to Claim 21, wherein the object is a link to an object on a remote server, wherein further the object on the remote server includes any one of a downloadable file, another web page, a popup window, graphic data, a video file, an audio file, and a text file.

25. (Currently Amended)   A computer-readable storage medium according to Claim 21, ~~wherein the one or more instructions to determine the trust level for the object causes the one or more processors to evaluate criteria including whether the object is from a trusted source, whether the object is to upgrade an existing file, and whether a download flag is set, and~~

wherein further the one or more instructions to provide the activation opportunity for the action causes the one or more processors to display a user interface indicating the suppression of the action due to a positive evaluation of any of the criteria and offering an activation option.

26. (Currently Amended)   A computer-readable storage medium according to Claim 25, wherein the user interface is a modal prompt.

27. (Currently Amended)   A computer-readable storage medium according to Claim 25, wherein the user interface is a modeless prompt.

28. (Currently Amended) A computer-readable <u>storage</u> medium according to Claim 21,

wherein the one or more instructions to determine the trust level for the object causes the one or more processors to evaluate criteria including whether the object is to be rendered and whether a download flag is set, and

wherein further the one or more instructions to provide an activation opportunity for the action causes the one or more processors to display a user interface indicating the suppression of the action due to a positive evaluation of any of the criteria and offering an activation option.

29. (Currently Amended) A computer-readable <u>storage</u> medium according to Claim 28, wherein the user interface is a modal prompt.

30. (Currently Amended) A computer-readable <u>storage</u> medium according to Claim 28, wherein the prompt is a modeless prompt.

31. (Currently Amended) A computer-readable <u>storage</u> medium according to Claim 21,

wherein the one or more instructions to determine the trust level for the object causes the one or more processors to determine whether the object is a popup window, and

wherein further the one or more instructions to provide an activation opportunity for the action causes the one or more processors to display a user interface indicating the suppression of the action due to a positive determination and offering an activation option.

32. (Currently Amended) A computer-readable <u>storage</u> medium according to Claim 31, wherein the prompt is a modeless prompt.

33. (Currently Amended)   A computer-readable <u>storage</u> medium according to Claim 21, wherein the one or more instructions to determine the trust level for the object causes the one or more processors to evaluate criteria including whether the object is beneath a security setting and whether a security setting flag is set, and

wherein further the one or more instructions to provide an activation opportunity for the action causes the one or more processors to display a user interface indicating the suppression of the action due to a positive evaluation of either of the criteria and offering an activation option.

34. (Currently Amended)   A computer-readable <u>storage</u> medium according to Claim 33, wherein the prompt is a modal prompt.

35. (Currently Amended)   A computer-readable <u>storage</u> medium according to Claim 33, wherein the prompt is a modeless prompt.

36. (Currently Amended)   An apparatus, comprising:

a detector to detect an object associated with a web page <u>as a part of displaying the web page at a client device</u>;

an analyzer to perform a trust analysis for the object;

a blocker to block an action associated with the object; and

an interface to provide an activation opportunity<u>,</u>

<u>wherein the analyzer performs the trust analysis for the object using evaluation criteria, as part of displaying the web page, including whether the object is from a trusted source, whether the object is to upgrade an existing source, and whether a download flag is set</u>.

37. (Original) An apparatus according to Claim 36, wherein the object is one of a COM object or an ActiveX control.

38. (Original) An apparatus according to Claim 36, wherein the object is embedded in the web page, and includes any one of downloadable code, a link to a URL, a popup window, graphic data, a video file, an audio file, and a text file.

39. (Original) An apparatus according to Claim 36, wherein the object is a link to an object on a remote server, wherein further the object on the remote server includes any one of downloadable code, a URL, a popup window, graphic data, a video file, an audio file, and a text file.

40. (Currently Amended)   An apparatus according to Claim 36,

~~wherein the analyzer is to evaluate criteria including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set, and~~

wherein further the blocker is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

41. (Original) An apparatus according to Claim 40, wherein the prompt is a modal user interface to provide a user with an activation choice.

42. (Original) An apparatus according to Claim 40, wherein the prompt is a modeless user interface to advise a user of the action being blocked.

43. (Original) An apparatus according to Claim 40, wherein the prompt is a modeless user interface to advise a user of the action being blocked and to provide the user with an activation choice.

44. (Original) An apparatus according to Claim 36,

wherein the analyzer is to evaluate criteria including whether the object is to be rendered and whether a download flag is set, and

wherein further the blocker is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

45. (Original) An apparatus according to Claim 44, wherein the prompt is a modal user interface to provide a user with an activation choice.

46. (Original) An apparatus according to Claim 44, wherein the prompt is a modeless user interface to advise a user of the action being blocked.

47. (Original) An apparatus according to Claim 44, wherein the prompt is a modeless user interface to advise a user of the action being blocked and to provide the user with an activation choice.

48. (Original) An apparatus according to Claim 36,

wherein the analyzer is to determine whether the object is a popup window, and

wherein further the blocker is to display a prompt indicating that the action has been blocked based upon a positive determination.

49. (Original) An apparatus according to Claim 48, wherein the prompt is a modeless user interface to advise a user of the action being blocked.

50. (Original) An apparatus according to Claim 48, wherein the prompt is a modeless user interface to advise a user of the action being blocked and to provide the user with an activation choice.

51. (Original) An apparatus according to Claim 36,

wherein the analyzer is to evaluate criteria including whether the object is beneath a security setting and whether a security setting flag is set, and

wherein further the blocker is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

52. (Original) An apparatus according to Claim 51, wherein the prompt is a modal user interface to provide a user with an activation choice.

53. (Original) An apparatus according to Claim 51, wherein the prompt is a modeless user interface to advise a user of the action being blocked.

54. (Original) An apparatus according to Claim 51, wherein the prompt is a modeless user interface to advise a user of the action being blocked and to provide the user with an activation choice.

55. (Original) An apparatus according to Claim 36, wherein the blocker is to display a user interface to describe the content of the suppressed action and to provide a user with an opportunity to activate the action of the object.

56. (Currently Amended)   An apparatus for displaying a web page at a client device, comprising:

means for detecting an object associated with a media object;

means for performing a trust analysis for the object as a part of displaying the web page;

means for blocking an action associated with the object; and

means for providing an activation opportunity,

wherein the means for performing the trust analysis for the object evaluates criteria, as a part of displaying the web page, including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set.

57. (Original) An apparatus according to Claim 56, wherein the media object is a web page.

58. (Original) An apparatus according to Claim 56, wherein the media object is a computer-readable media object.

59. (Original) An apparatus according to Claim 56, wherein the object is one of a COM object or an ActiveX control.

60. (Original) An apparatus according to Claim 56, wherein the object is embedded in the web page, and includes any one of downloadable code, a link to a URL, a popup window, graphic data, a video file, an audio file, and a text file.

61. (Original) An apparatus according to Claim 56, wherein the object is a link to an object on a remote server, wherein further the object on the remote server includes any one of downloadable code, a URL, a popup window, graphic data, a video file, an audio file, and a text file.

62. (Currently Amended)   An apparatus according to Claim 56, ~~wherein the means for performing a trust analysis is to evaluate criteria including whether the object is from a trusted source, whether the object is to upgrade an existing object, and whether a download flag is set, and~~

wherein further the means for blocking is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

63. (Original) An apparatus according to Claim 56,

wherein the means for performing a trust analysis is to evaluate criteria including whether the object is to be rendered and whether a download flag is set, and

wherein further the means for blocking is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

64. (Original) An apparatus according to Claim 56,

wherein the means for performing a trust analysis is to determine whether the object is a popup window, and

wherein further the means for blocking is to display a prompt indicating that the action has been blocked based upon a positive determination.

65. (Original) An apparatus according to Claim 56,

wherein the means for performing a trust analysis is to evaluate criteria including whether the object is beneath a security setting and whether a security setting flag is set, and

wherein further the means for blocking is to display a prompt indicating that the action has been blocked based upon a positive evaluation of any of the criteria.

66. (Original) An apparatus according to Claim 56, wherein the means for blocking is to display a user interface to describe the content of the suppressed action and to provide a user with an opportunity to activate the action of the object.